



Casino Signage Solutions

TOPAZTM
DIGITAL



WHO ARE TOPAZ DIGITAL?

TOPAZ Digital has been delivering innovative signage solutions for the casino industry for over 12 years, we have created a wide range of display products that are built from the ground up to deliver commercial grade and industry leading technology to ensure your business is at the cutting edge, making your message stand out & get noticed and ultimately delivering a return on your investment. We understand requirements are different but we believe that we offer the most comprehensive and design led solutions on the market today which translates into signage that makes your message 'POP'.

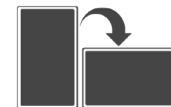
Included in our range is our patented HaLO™ technology that has been used extensively across the industry providing an eye catching and colour changing frame to your message, available across a wide range of our products our HaLO™ range provides that extra attention and WOW factor to your displays. All our products are built with two things in mind.....to be 'Design-Led' ensuring that your display stands out becoming a piece of advertising furniture & 'Solutions Driven' ensures that your investment is packed with power and functionality.

Headquartered in the UK, we also have dedicated teams in Canada, the USA & Europe all ready to work with you on your next project. . All this backed by 'in territory' technical support and what we believe is the best customer service in the industry. Together with a range of complimentary services such as content creation, network management and installation we ensure the entire project can be managed through one source.

All products featured within this brochure are commercial grade displays built for the rigors and demands of 24/7 digital signage, complete with a 3 year warranty you can be confident you are installing the very highest quality product to complement the great looks and features included with each of our solutions

HD

High Definition



Portrait or
Landscape



24/7 Usage




Wide Viewing
Angle



STRATEGICALLY POSITION DIGITAL SIGNAGE THROUGHOUT YOUR CASINO TO ENHANCE CUSTOMER EXPERIENCE, MAXIMISE SPEND, & PROMOTE SPECIAL OFFERS

 TOPAZ HaLO ASL

 HaLO Lightbox

 TOPAZ ASL

 TOPAZ HaLO VLS

 TOPAZ VSL

 10" Counter Top Display

 Lightbox Slot Topper

 Digital Slot Topper

We understand the importance of effective communication with your guests and we know that 'one size does not fit all' that's why we offer tailored solutions, all leveraging the power of our technology & years of experience to ensure your business benefits from the very latest in digital technology whilst enhancing your communication and improving your bottom line.

Above is an example of how varied the applications can be but regardless of your goals with our technology we can deliver the results you desire

TOPAZ ENDCAP SOLUTIONS



HaLO Lightbox
Cost-effective static solution



TOPAZ VSL
Stand alone monitor with
tablet like aesthetics



TOPAZ HaLO VLS
Stand alone monitor with
the patented HaLO of light

TOPAZ ASL

Sleek tablet-like display with
in-built Android player and
CMS Software



TOPAZ HaLO ASL

Unique HaLO display with
in-built Android player and
CMS Software



Interactive End-Cap

Tablet like display with 10
point multi-touch PCAP
technology



LIGHT BOXES

Perfect for a cost effective End Cap solution to showcase your promotions, with over 10,000 units deployed across casinos around the world this has been a popular product choice for many casinos.

The illumination is by way of a specially tooled optical panel which spreads the light evenly across the face of the image. The edge of the frame is laser cut at 45° which creates the unique HaLO™ effect around the perimeter. This HaLO™ effect draws the eye to the frame and to the image displayed within it to create an eye catching, high profile illuminated display suitable for any environment.

Matches perfectly to our digital HaLO™ range enabling you to deploy a mix of digital and non-digital products to create a consistent look throughout your venue

Simple but highly effective!



TOPAZ VSL NEW

Mirrored on our stunning ASL range delivering true tablet like aesthetics including rounded corners & brushed aluminium edging our VSL range feature all the design qualities but without price tag. Designed to deliver a cost effective but highly impactful end cap solution the display incorporates a 43" commercial grade IPS panel including a 3 year warranty equipping you with a high impact display to connect your existing media delivery system to.

Much more than a display the VSL range is a statement providing a piece of advertising furniture for your end cap without the price tag normally associated with a custom finish

TOPAZ HALO VLS NEW

Featuring our patented HaLO™ of light our HaLO™ VLS range provides the POP for your message that our HaLO™ displays are known for but equally deliver a highly cost effective solution making use of your existing media delivery system enabling you to connect easily via HDMI. Incorporating a 43" Commercial grade IPS panel you get a great quality display with the design qualities of something truly unique!

The color changing HaLO enables you to draw maximum attention to your message and elegantly frames your content in light, a truly unique display that is widely selected within the gaming industry



TOPAZ ASL

For casinos looking for a more contemporary aesthetic approach our TOPAZ ASL range offers a striking tablet style design with all the power and functionality to provide networked 'Out of the Box, Fully Inclusive' digital signage. However with our ASL range we not only provide a stunning design but all the tools you need to deliver networked signage through the integrated media player and access to the TOPAZ CMS software platform meaning that you can update and remotely manage your displays from anywhere in the world....all included in the price!



TPZ-ASL-43



TPZ-HASL-43

TOPAZ HALO ASL

For customers looking for a networked 'Out of the Box, Fully Inclusive' digital signage but with the unique design qualities of our Halo™ technology the Halo™ ASL displays are the perfect solution! All the functionality of our standard ASL displays including integrated media player and access to the TOPAZ CMS software platform but with the patented color changing Halo to frame your message and take your casino to the next level

END-CAP INTERACTIVE

Interactive technology is unquestionably the future of digital and an end cap provides the perfect space to position a fully interactive display. Mounted in the traditional way when idle the screen delivers broadcast messaging but with the added benefit of having an extra dimension for the customer.

Put your customer in control and let them engage with you in a new way, from wayfinding to game information, dining and leisure options we deliver a turn-key package from screen to software to enable you to position your casino as an industry leader.



TPZ-PTS-43

TOPAZ SLOT TOPPER SOLUTIONS



Lightbox Slot Topper
Cost-effective static solution



HaLO™ Slot Topper
Stand alone monitor with the patented HaLO of light



Ampia™ Slot Topper **NEW**
Fully networked display with tablet like aesthetics





TPZ-LB-SLOT

LIGHTBOX SLOT TOPPER

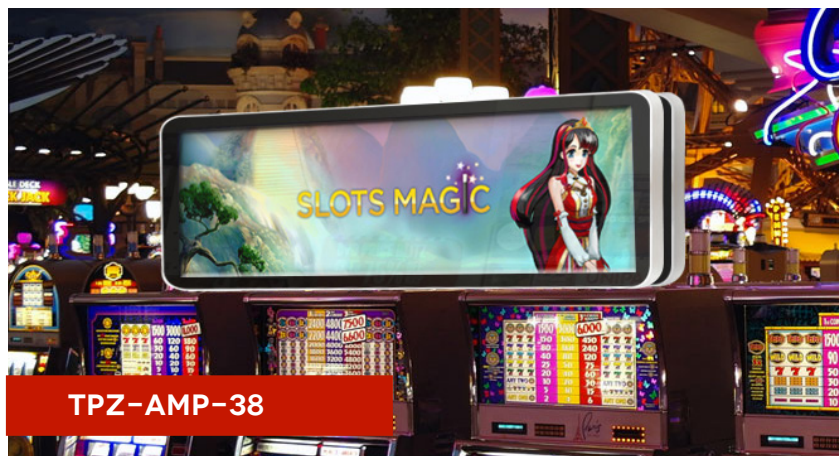
Replacing the tired looking cardboard toppers so often found within casinos with our Light Box Slot Topper is an extremely cost effective way of significantly uplifting the look & feel of a bank of machines. Providing an eye catching illumination and available as both single and double sided you instantly draw more attention to your message!



TPZ-HVLS-SLOT

HALO™ SLOT TOPPER

When you want to draw maximum attention to the top of your machines but for a fraction of the price of a fully custom topper our Halo™ Slot Topper is a winning solution. A full digital display framed with our patented Halo™ of light you are able to display dynamic content in an eye catching and effective way. Available in a range of sizes and as single or double sided you can either connect into an existing media delivery system or choose the TOPAZ CMS platform to deliver not only great design but a powerful fully networked display.



TPZ-AMP-38

AMPIA™ SLOT TOPPER **NEW**

Our new Ampia™ Slot Topper delivers a contemporary design that is both elegant and ensures your message POP's, designed around our VSL and ASL displays we deliver a true tablet like design for your slot topper display! Available in a range of sizes and as single or double sided you can either connect into an existing media delivery system or choose the TOPAZ CMS platform to deliver not only great design but a powerful fully networked display.

These ultra high bright displays really make the content POP which when combined with the tablet finish creates a talking point for your message

TABLE SIGNAGE

With its patented blue HalO™ our 10" table sign enables you to display both table information and dynamic advertising messages seamlessly. Built as a simple to update [via USB] display ensuring you have a low cost but high impact solution which is the perfect complement to any table game in a property



TPZ-POS-10



FREESTANDING SOLUTIONS

FREESTANDING BROADCAST

Our Flagship Freestanding product provides a focal point for any digital communication, offering striking design and feature packed functionality plus with no installation required you can quickly deploy an eye catching focal point around your casino.

Designed to operate exactly like the wall mounted ASL range which is utilized for end cap deployments our Freestanding range also has all the tools built in to deliver networked signage through the integrated media player and access to the TOPAZ CMS software platform meaning that you can update and remotely manage your displays from anywhere in the world....all included in the price!

FREESTANDING TOUCH

All the same design qualities as our Freestanding broadcast displays our Freestanding touch offer the added benefit of 10 point multi-touch technology. Either combine with your own software or allow us to develop a custom interface for you, just like the interactive end caps these displays offer you a chance to get closer to your customer and put them in control of what it is they want to see.

More than just a communication tool you are able to engage with your guest and have them sign up to your players club or redeem points, locate their favourite slot on the floor or pull up your restaurant menu.....the possibilities are endless but whatever functionality you choose the TOPAZ Freestanding interactive display is a great vehicle to drive your communication.

FREESTANDING BROADCAST (TPZ-ASL-55FS)



FREESTANDING TOUCH (TPZ-TS-55FS)



TPZ-OASL-XX

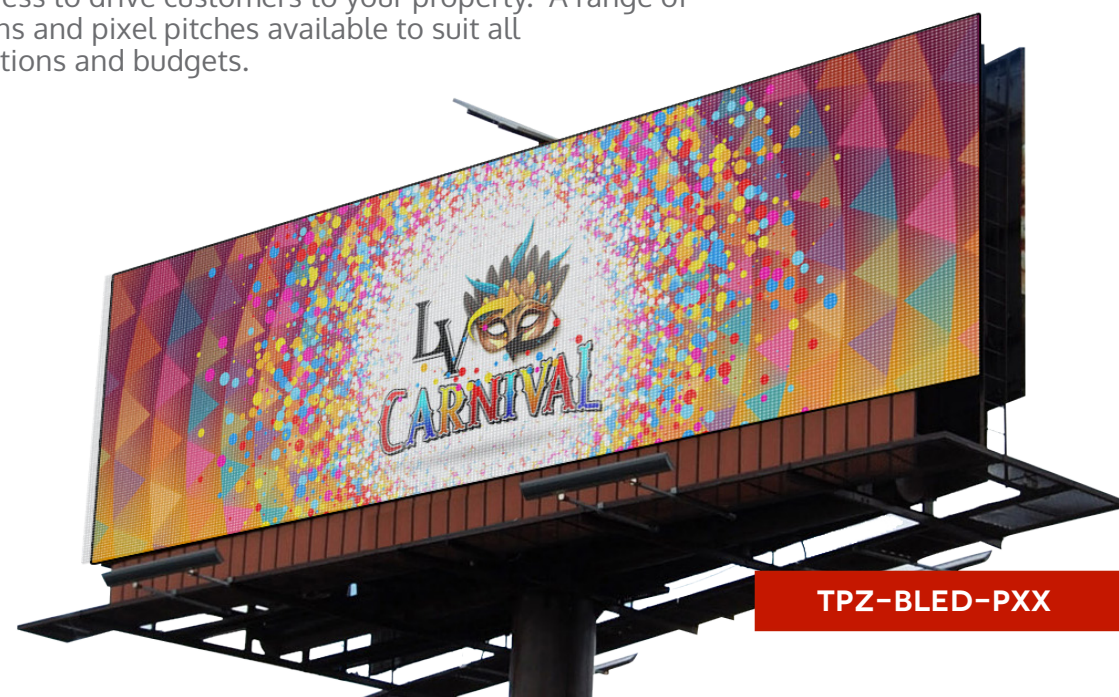
OUTDOOR DISPLAYS - LCD

Our Outdoor displays enable you to attract & inform customers before they even step inside, start your communication off right by ensuring your message is seen as they enter your property. Combining all the benefits of our ASL displays with the added benefit of being housed in a robust IP65 rated enclosure ensuring your message can be broadcast regardless of the weather.

The displays themselves are sunlight readable, fully weatherproofed and able to operate up to +50°C or down to Minus 50°C with the additional heater. So whatever the weather you can be sure of reaching your customers wherever they are & as our Outdoor displays use the same TOPAZ CMS platform as our indoor displays you can control your entire network both indoor and outdoor from the same control panel.

OUTDOOR DISPLAYS - LED

When you need to go BIG and ensure your message is seen our Outdoor LED range is the ideal solution. With no limit to the size you are able to deploy these are the ideal 'Attraction' screens to draw customers into your property and the perfect roadside solution. Available with our TOPAZ CMS platform you can remotely manage and schedule messages to ensure maximum awareness to drive customers to your property. A range of solutions and pixel pitches available to suit all applications and budgets.



TPZ-BLED-PXX

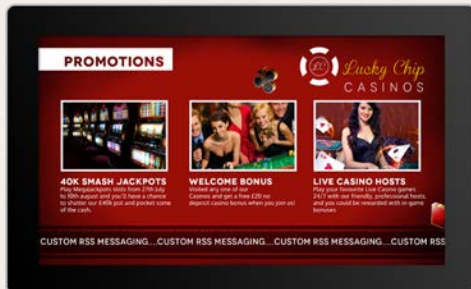
INTERACTIVE SOLUTIONS

TOPAZ is a full solutions provider delivering not only the hardware but the software to achieve your commercial objectives. One area where we can add real value to your business is with the introduction of a custom touch solution. The applications for such a solution are wide and varied and very much depend on your objectives but regardless of what you want to deliver our approach is the same ensuring each step of the way you get a truly personalized solution at a fraction of the normal cost!

Below are some examples of interactive functions we can work into a solution for you but many more are available.

- Wayfinding
- Slot/table game locator
- Sign up to Players club
- Player's/loyalty club balance checker/redeemer
- Game rules
- Restaurant/bar/leisure information & menus
- Multi-language support
- Casino events
- Promotions

Let us show you how cost effective a customized interactive platform could be for your property!

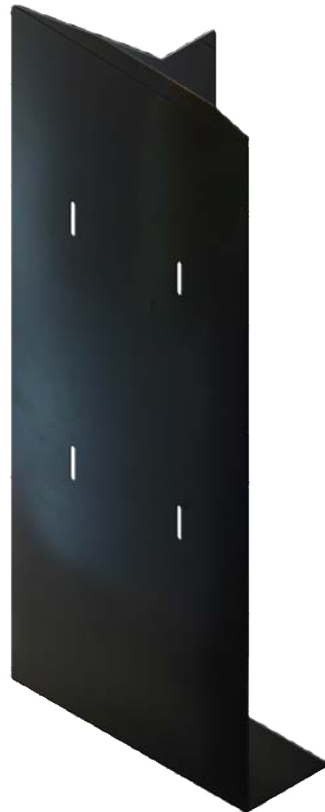


MOUNTING SOLUTIONS

Regardless of where you need to deploy our solutions we can supply in robust mounting equipment to make the job simple and effective. We offer a wide range of standard and custom solutions to fit all project needs

ENDCAP MOUNTS

Available as both 'Tall' for floor standing machines and 'Short' for base mounted machines our end cap mounts are tried and tested and used around the world making mounting of your end cap solution simple and effective without requiring any drilling into machines!



SLOT TOPPER MOUNTS

A wide range of solutions available to suit all products and slot machine fixtures



CUSTOM MOUNTS

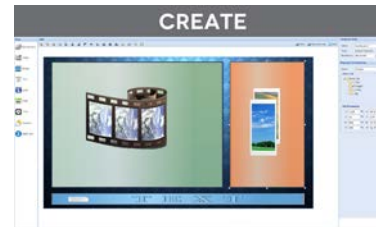
When you want to create a truly unique look we can design a customer mount or enclosure to meet your exact requirements ensuring that your solution stands out and is in keeping with your corporate branding



TOPAZ CONTENT MANAGEMENT SYSTEM (CMS)

For all products that include the TOPAZ CMS Software the following features and benefits are included.

- Manage your content through our **cloud based** content management system from **anywhere in the world**.
- User control enables you to **manage your users** & control who in your organisation has access to update specific areas.
- Clients are issued with a username and password for our **secure web portal**, where they can **upload their content** at the click of a button which is stored on our **secure server**.
- Utilize **zoned templates** to present your videos, images, scrolling text messages, web pages and live RSS feeds.
- Create multiple playlists to determine exactly when the **relevant content** is displayed.
- Update your screens **individually** or in **groups, manually** or **automatically** depending on your requirements.



CREATE CUSTOM LAYOUTS

Choose from one of the pre-designed templates or create your own layouts using zones such as video, images, text, web pages, weather and more!

This allows you to deliver targeted content and display your messages exactly how you want to!



POPULATE YOUR LAYOUT

Upload your images and videos and simply drag and drop into your created zones to create your playlist!

Text zones can also be populated through linking to external RSS feeds or custom messaging – ensuring your messages are targeted as well as informative!



UPDATE YOUR SCREEN FROM ANYWHERE

Content can be uploaded and managed from anywhere in the world via our secure web portal. Simply log in, upload your images and videos to our secure server and send them directly to your screens.



SALES@TOPAZDIGITAL.COM
WWW.TOPAZDIGITAL.COM