



Content Creation Request

Submission Form – Contact Details

Please fill in the form below to allow us to contact the relevant party for your Content Creation Request:

VENUE / BUSINESS INFORMATION:

Venue / Business Name

Address

City

Province/State

Postal/Zip Code

Office Number

Web Site

Facebook

Twitter

WHO TO CONTACT REGARDING YOUR CONTENT CREATION REQUEST:

Name

Position

Office Number

Cell Number

Email Address

Submission Form – Content Details

Please fill in the form below in as much detail as possible to allow us to create the best new advertisement for you.

1. Select your type of Content Creation:

Re-edit of existing flyer/poster	TPZ-CCNA-001
Still JPG (includes 1 stock image)	TPZ-CCNA-002
Animated JPG (includes 3 stock images)	TPZ-CCNA-003
Original Video Advertisement (includes 3 stock images)	TPZ-CCNA-004

2. Content Objective (what do you wish to achieve through your ad?):

3. Specific Text/Wording/Sales messages to be used (maximum of 3):

**4. Specific Colours or Fonts to be incorporated or avoided
(please advise and supply fonts as .TTF or .OTF files.):**

5. Specific Images/logos to be included (please supply via email):

6. Contact information to be included:

7. Any other information to assist our creative designers:

Types of Content Creation Request

There are four types of Content Creation Request that you can submit:

1.	Re-edit of existing flyer/poster
2.	Still JPG
3.	Animated JPG (up to 15 seconds)
4.	Original Video Advertisement (up to 15 seconds)

Please see the following pages for a description and visualisation of each of these.

1 - Re-edit of existing flyer/poster

There may be flyers/posters that you have access to but they are in the incorrect resolution. For example, a pull up banner poster would be far too long to be directly put on to a 1080 x 1920px screen.

NOTE – for a re-edit, the file you send must be of a high enough resolution for us to work with. For example, if a file with the resolution of 387 x 549px was sent the quality would not be high enough for us to work with. Ideally the file should be of a higher resolution than 1080 x 1920.



Part Code	Description
TPZ-CCNA-001	Re-edit of content sent in incorrect format/resolution

2 - Still JPG

If you have a promotion/event/business that you would like to advertise on your screen but you do not have any marketing material, we can create a new JPG image for you. We can use your logo, sales message and contact message alongside an eye-catching image to create a great visual impact. Includes 1 free stock image.



Part Code	Description
TPZ-CCNA-002	Still JPG

3 – Animated JPG

Alternatively, we can create a more striking, 15 second, animated image using. This animated image constitutes your sales message, logo, and contact details staying static whilst the background subtly moves and pans or fades between 2-3 different images. Includes 3 free stock images.

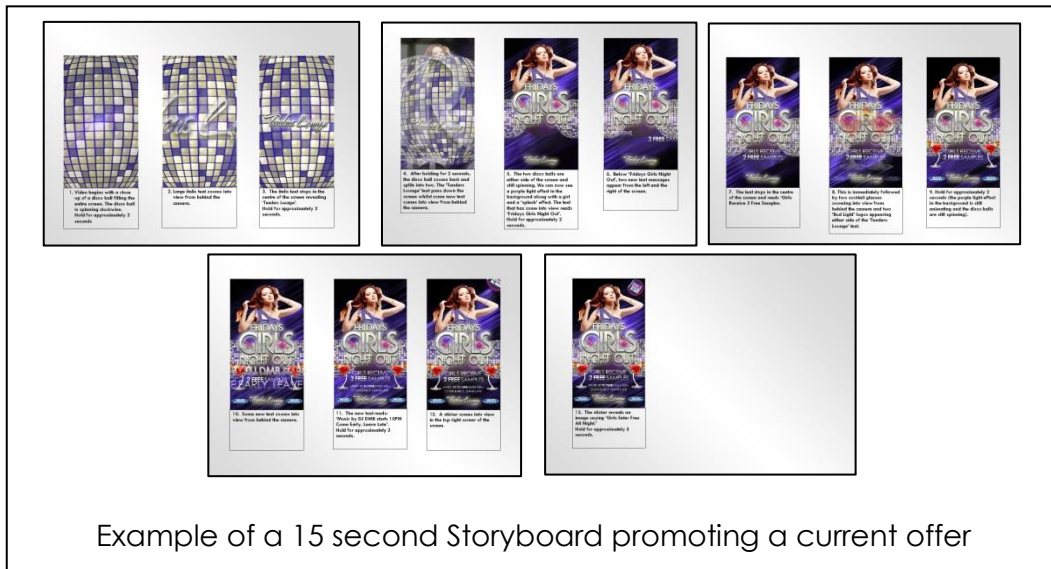


Part Code	Description
TPZ-CCNA-003	Animated JPG (up to 15 seconds)

4 - Request Creation of an Original Video Advertisement.

If you have a business/promotion/event/product for which you would like to generate maximum attention and exposure, but again do not have any marketing material, we can create a completely original and unique 15 second video advertisement, featuring animation, text effects and special effects specifically for you.

With our full content creation facilities, we will take your brief, create a storyboard detailing each step of the full 15 seconds, and once approved by you, create the video in the optimum resolution to be displayed on screen.



Part Code	Description
TPZ-CCNA-004	Original 15 second video advertisement.

NOTE – We will need your content creation Request submitted to us a minimum of **2 weeks prior to the launch date of your advertisement.**



NOTE – When supplying your own images and/or logos, the higher the resolution they are supplied in the better. The screens display at 1080 x 1920 pixels so if, for example, a logo was sent in at 200 x 200 pixels it would either be very small on screen or displayed larger but appear distorted/pixelated.

As a basic guide, please provide files no smaller than the following:

Logos – 400 x 400 pixels

Main Images – 720 x 1280 pixels